

# Israel Education / Israel Advocacy

## Major Attributes of Effective Educational Programs for Young People:

- Include ongoing, immersive, and/or long-term experiences
- Offer options and multiple viewpoints for the learners to explore
- Provide opportunities for conversation and discussion
- Build peer communities
- Focus on process as well as content
- Designed to foster personal growth, knowledge, skills and values

## Major Attributes of Effective Israel Advocacy Programs for Young People:

- Involve short-term trainings, seminars and lectures
- Typically, present a single viewpoint
- Usually employ “frontal”, didactic non-interactive approaches to transmitting information
- Focus on a “convince them and move on” strategy
- Emphasize content
- Designed to transmit carefully crafted messages based on thoughtfully prepared materials which convey a well-defined perspective